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Abstract of the Disclosure

A lottery system utilizing the Internet, which enables a participant for a lottery to know a result of a lottery and a host to previously limit objective persons of a prize competition, is disclosed. When the user applies for the lottery, the user is informed of a result of a drawing immediately after the application of the user. An interactive lottery system which enables the user to know the result of the drawing can be constructed. Moreover, a host of the lottery sends an access key such as an ID, which is for applying for the lottery, to a customer and a user who is a potential customer, using an electronic mail, thus limiting participants for the lottery.